



MSC Software – Bundang, South Korea Design and Project Management

Bundang is an affluent district located approximately 16 miles southeast of Seoul, Korea. The city is mostly residential and has an extremely tight office vacancy of about 1%. With the growing Korean economy and high investor confidence, Bundang is experiencing a shortage of office supply. MSC Software, a leading global provider of virtual product development products that helps companies make money, save time, and reduce costs associated with designing and testing manufactured products, needed to move to a different office because the landlord was selling the building.



After analyzing the situation, AsiaPac’s managing director in Korea quickly searched and found an attractive space in the prestigious ChoRim Building. Our team negotiated a cost-effective solution that will save MSC 74 percent in their total rental cost over the next 3 years if compared to what they were paying at their previous location. With pure tenant representation as one of our main competitive advantages, we always look for the greatest economic benefit for our clients.