



Conexant Systems – Seoul, South Korea Design and Project Management

By far, the most significant risk related to a major relocation for any company is the potential for business disruption. Executives at Conexant Systems, a worldwide leader in semiconductor solutions for broadband communications for the digital home, were planning to relocate their facilities in Seoul, but their lease was expiring soon. Their goal was to have the new office available on time to prevent any disruptions, but the time to accomplish their objective was running out, so they decided to get AsiaPac International's assistance for this project.



Our managing director in Seoul, Dan Pagel, brought in a trusted construction company to work seven days a week to meet the deadline. Dan also renegotiated the real estate lease to give Conexant more flexibility and lower total occupancy cost. The AsiaPac team in Seoul not only completed the construction of the new office space in 30 days but also did so with a 34% reduction in total construction costs. Business disruption was averted and Conexant-Seoul was able to relocate from their old space into the new office smoothly, timely and under-budget.