



Cirrus Logic – Tokyo, Japan Disposition

Finding the right real estate representation for U.S. firms doing business in foreign countries can often be a daunting task. Cirrus Logic, a semiconductor company headquartered in Austin, Texas, had such a challenge, that is, until their broker from Austin recommended AsiaPac International. With a portfolio of 25 sites around the world, the company needed to downsize in certain locations and expand in other sites due to changing business conditions.

AsiaPac immediately stepped in and assisted Cirrus Logic to completely avoid a costly “restoration” expense in Japan that their prior broker in Japan said was inevitable. Pleased to have mitigated this expense, Cirrus Logic entrusted AsiaPac with a series of new assignments in China and Korea relating to their Asian expansion and the sale of the company’s digital video product line assets to Magnum Semiconductor Inc., a privately held company. As a result, Cirrus Logic is getting unbiased real estate advice and attention they need to meet their changing business requirements.

